

eBook Success Criteria

Authors:

Let the reader escape into your books!

Peer Assessed Feedback		
Concerns Areas that need work	Discussion	Advanced Evidence of exceeding standard
	I/we have planned our story using the LAUNCH cycle, storyboards, graphic organisers etc.	
	I/We have created drafts of our writing and illustrations. We have asked for feedback or self-assessed our work.	
	I/we have used camera angles to engage our audience with illustrations i.e. variety or deliberate repetition.	
	I/we have created a narrative with a strong and clear moral .	
	I/we have used appropriate grammar and punctuation conventions including correct sentences, controlled tense, use of nouns and articles.	
	l/we have used rich and sensory language to engage our audience (the story is more than just a series of events).	
	I/we have used language feature s like alliteration, inference, personification, direct and indirect speech, varied sentence structure.	
	I/we have used a grabber, hook or twist in the story to engage readers.	
	I/we have carefully edited the writing to ensure spelling is correct . The story has been proofread for fluency .	